

Client  
Uniting Vic Tas Ltd

Date  
3 April 2024

Planning

Transport

Urban Design

Waste

# Green Travel Plan

## Mixed Use Development

24 Jessie Street, Coburg

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**ratio:**

ratio.com.au

**Project**  
24 Jessie Street, Coburg

**Prepared for**  
Uniting Vic Tas Ltd

**Our reference**  
20249T-GTP-F01

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### Acknowledgement of Country

We acknowledge the Traditional Owners of the land we work, live and travel on, and appreciate the rich cultures of the Aboriginal and Torres Strait Islander Peoples and their enduring connection to country.

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# 1. Introduction

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### 1.1. Introduction

Welcome! The purpose of this Green Travel Plan (GTP) is to provide information for building occupants to provide green travel options and assist them in travelling more sustainably across Melbourne, and information for building management about the implementation of actions and targets for the Green Travel Plan.

### 1.2. Information for Residents

In Sections 2 to 5, you will find useful information about a wide range of public transport services with trams, buses and train stations within convenient walking distance from the building, and a host of bicycle friendly travel routes nearby too.

Given the variety of sustainable transit options available, you don't have to rely on your private vehicle as the primary mode of travel to/from work, business meetings or leisure activities.

### 1.3. Information for Commercial Staff

In Sections 2 to 5, you will find useful information on where to catch public transport, safe routes to ride your bicycle, and some handy places you can walk to.

### 1.4. Information for Employers/Tenants

Sections 6 and 7 outlines the purpose and importance of green travel planning and sets out strategies to create personalised green travel plans for your employees.

### 1.5. Information for Building Management

Section 8 of this document establishes a number of targets that seek to encourage staff to adopt transport modes that result in the least impact on the environment, particularly active transport modes such as walking and cycling. A group will be set up to monitor the progress towards these targets and to keep the travel plan up to date.

### 1.6. Purpose of the Green Travel Plan

Transport is the second largest producer of greenhouse gas emissions in Victoria after stationary energy production with the emissions of over 19 million tonnes of carbon dioxide (CO<sub>2</sub>) per annum. As a consequence, both State and Local government authorities (such as the City of Melbourne) are implementing policies to reduce the impact of vehicle travel on the environment by (amongst other measures) encouraging more sustainable modes of transport.

By way of example, the State Government has prepared a range of broad-level policy documents, such as Plan Melbourne, which set out similar goals and objectives aimed at improving and encouraging existing transport infrastructure within the State, and ultimately reducing the reliance on private motor vehicles, as they represent the most space intensive and carbon emitting form of transport per person moved.

This Green Travel Plan outlines a range of strategies, targets and actions designed to encourage the use of sustainable modes of transport (such as walking, cycling and public transport) in lieu of single-occupancy car trips.

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## 2. Key Destinations

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24 Jessie Street is located within a short walking distance to the nearby Sydney Road strip which has everything you might need from groceries, public transport, restaurants, banks, cafes, post office, healthcare and other essential services. Some of the nearby destinations of note are outlined in Table 2.1 below.

Table 2.1: Nearby Services

| Number | Location                      | Number | Location                            |
|--------|-------------------------------|--------|-------------------------------------|
| 1      | Moreland Station              | 3      | Services Australia                  |
| 2      | John Fawkner Private Hospital | 4      | Baraz Wellness Compounding Pharmacy |

Figure 2.1 provides an overview of some places available within a convenient walking distance of the site, with those within 600 metres shown within the circle (10 minutes walk).

Figure 2.1: Key Destinations





# 3. Public Transport

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## 3.1. Convenient Public Transport Services

The site has excellent access to Melbourne’s public transport services, with the nearest bus stop and train station at the Moreland Railway Station, being 300 metres away.

The Moreland Railway Station is serviced by the Upfield line, with train services typically beginning around 5:30am and finishing around 12:30am the following morning during the week. During morning and evening peak times, services typically run every 10 to 20 minutes.

Nearby tram services also run frequently, with trams typically running between 5:30am and 12:00am during the week and as frequent as 6 to 10 minutes during the morning and evening peak times.

Table 3.1, Table 3.2 and Table 3.3 outlines the various public transport services operating within convenient walking distance to the building.

Table 3.1: Bus Services

| Route Number | Route  | Nearest Stop                            | Walking Distance       |
|--------------|--|---|------------------------|
| 510          | Essendon Station – Ivanhoe Station via Brunswick & Northcote & Thornbury | Moreland Railway Station/ Moreland Road | 300 metres (4 minutes) |

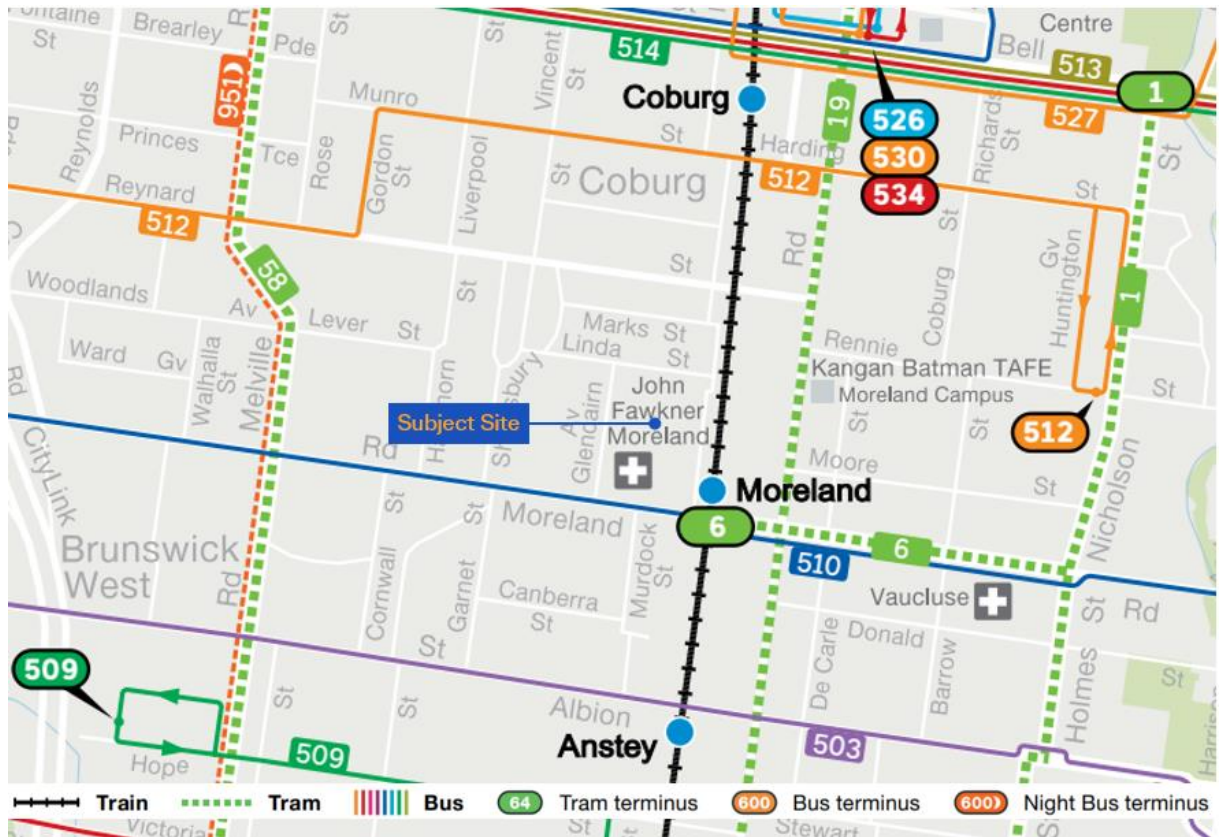
Table 3.2: Tram Services

| Route Number | Route   | Nearest Stop                         | Walking Distance       |
|--------------|---|--------------------------------------|------------------------|
| 6            | Moreland – Glen Iris                          | 133-Moreland Station/ Cameron Street | 400 metres (5 minutes) |
| 19           | North Coburg – Flinders Street Station & City | Moreland Road/ Sydney Road           | 550 metres (8 minutes) |

Table 3.3: Train Services

| Route Number | Route   | Nearest Stop             | Walking Distance       |
|--------------|---------|--------------------------|------------------------|
|              | Upfield | Moreland Railway Station | 190 metres (3 minutes) |

Figure 3.1: Public Transport Services



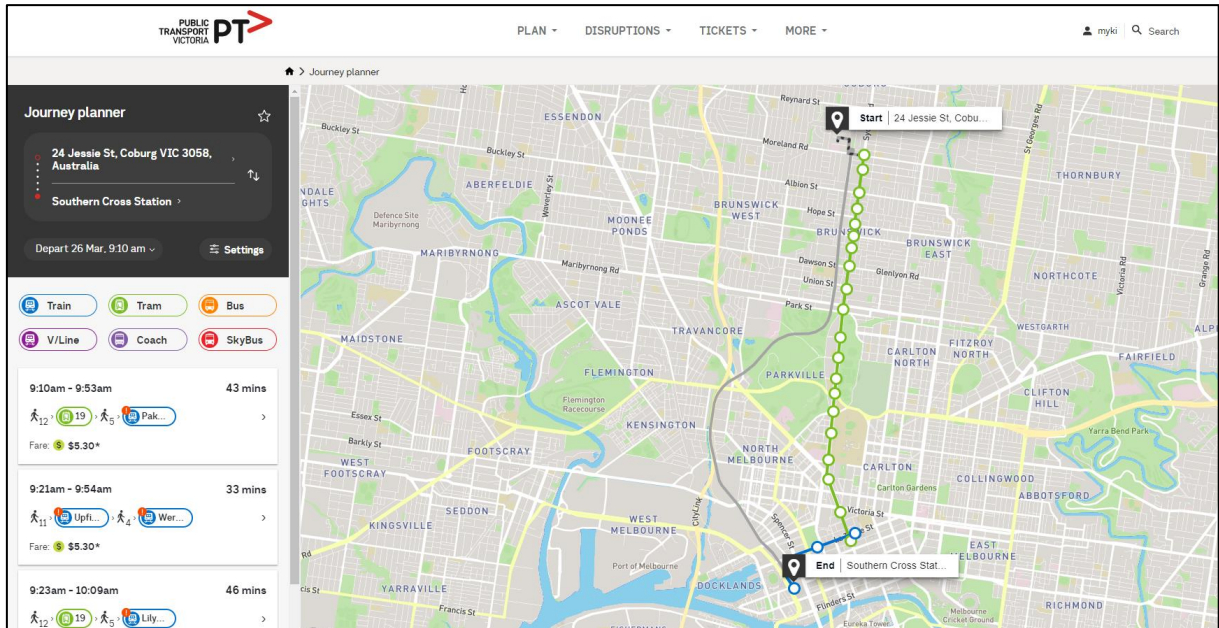
Source: <https://www.ptv.vic.gov.au/>

## PLAN YOUR JOURNEY

See <https://ptv.vic.gov.au/journey> to plan your public transport journey. Simply enter your origin and destination and either your departure or arrival time and you're on your way! An illustration of this website is shown below in Figure 3.2:

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Figure 3.2: PTV Website Journey Planner



There is also a free app that you can download from the following link:

<https://www.ptv.vic.gov.au/footer/about-ptv/digital-tools/mobile-apps/>

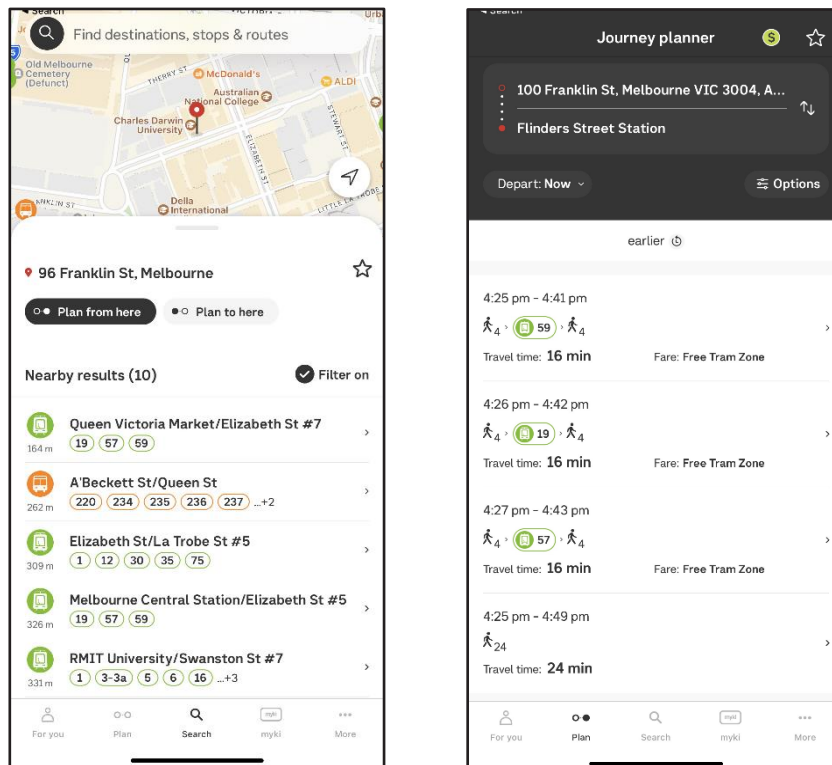
Some of the features of the app include:

- Real time train, tram and bus information shown in countdown mode.
- Real time platform information for metropolitan trains including any cancellation and disruptions notices.
- Detailed station facility information.
- Integration with your address book to plan a journey with your contacts.
- Location of myki retail outlets.
- Ability to call PTV directly from the app.

Figure 3.3 displays the mobile application interface, including the search page and the journey planner feature. Note that all features require an internet connection.

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Figure 3.3: PTV Mobile Search Page and Journey Planner



## 3.2. Purchasing a Myki

Myki cards can be purchased from a number of retailers, including all 7-Eleven stores, Myki machines at selected stations and tram stops, premium station ticket offices, on the bus, and online.

If you have an Android smartphone, you can now integrate your Myki through the Google Pay app. You have the ability to see your balance, top up on the go and touch on and off with your phone. For more information visit the link below.

<https://www.ptv.vic.gov.au/tickets/myki/mobile-myki/>

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# 4. Cycling

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### 4.1. Getting to and from the Site

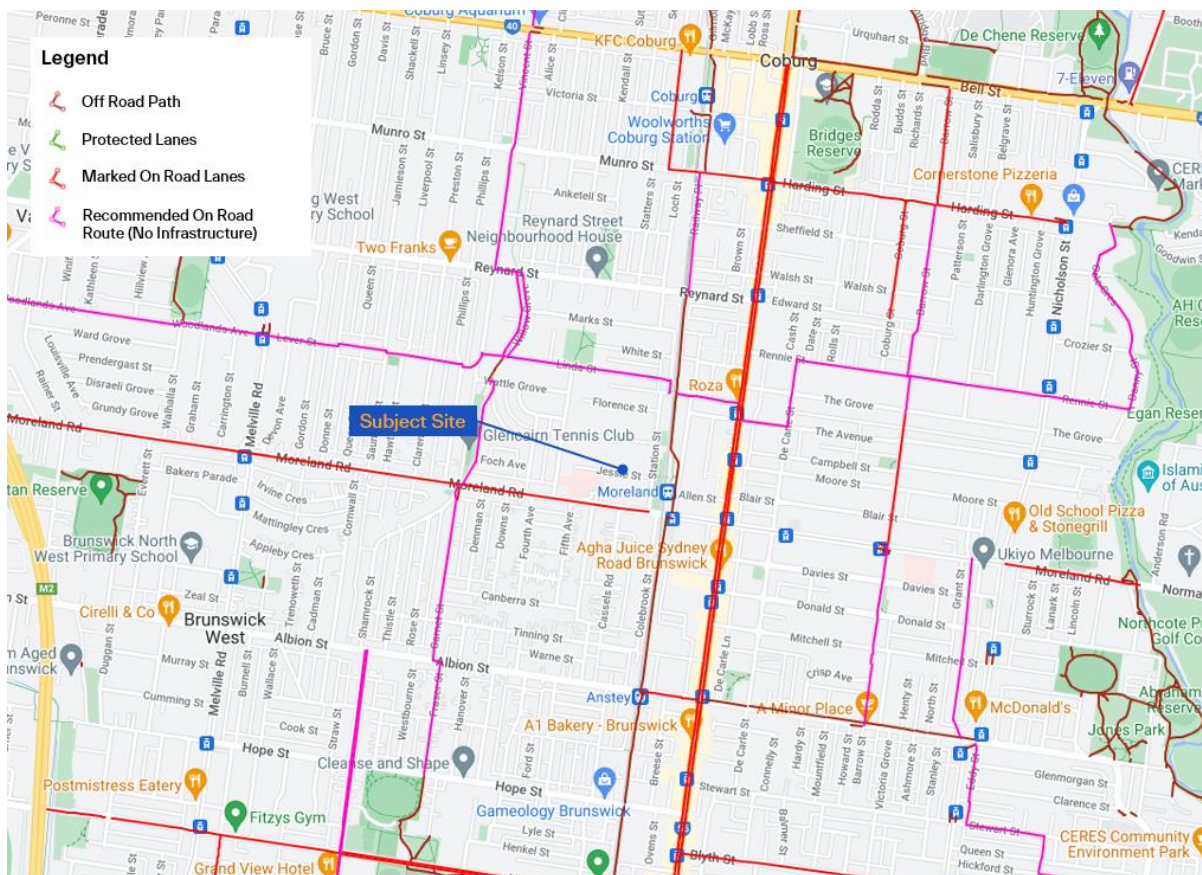
The key bicycle routes in the vicinity of the site are summarised below:

- Marked on road lanes along Moreland Road and Sydney Road.
- Off road shared path and protected lanes between Colebrook Street and Cameron Street, along the trainline.

This cycling infrastructure connects to the wider bicycle network, providing further connections across Melbourne. For frequent cyclists, a pocket map can be found in the Merri-bek City Council website, accessible using this link: [Pocket Map](#).

The bicycle infrastructure in direct proximity to the site is shown in Figure 4.1.

Figure 4.1: Bicycle Infrastructure near the Site



Source: Merri-bek City Council

## 4.2. Parking Your Bicycle

### Parking On-Site

There are plenty of bicycle parking spaces for you to park your bike on the ground level which is conveniently accessed from Hall Street (the northern entrance of the subject site) and Jessie Street (the southern entrance of the of the subject site). The access points are shown in Figure 4.2 and Figure 4.3, and the bicycle and end of trip facility areas are shown in Figure 4.4.

### Parking around site vicinity

Secure bicycle parking spaces are provided at the nearby Moreland train station using a Parkiteer access card. An access card will let you park your bike in an undercover and secure area at the station.

Find out more about getting a Parkiteer access card in the below link:

<https://parkiteer.com.au/>

### RESIDENTS

Residents have up to 64 bicycle parking spaces, which include horizontal bicycle parking spaces. The primary location for the resident bicycle parking is located southeast of the lobby, which can be accessed from the lobby through the communal open or directly accessed via Hall Street, which is shown in Figure 4.2

### VISITORS

Visitors of the residents have up to 6 parking spaces which can be accessed directly from the northern site frontage via Hall Street, as shown in Figure 4.2

Up to 4 bicycle parking spaces are provided for office visitors, which can be accessed directly from the southern frontage via Jessie Street, as shown in Figure 4.3.

### STAFF

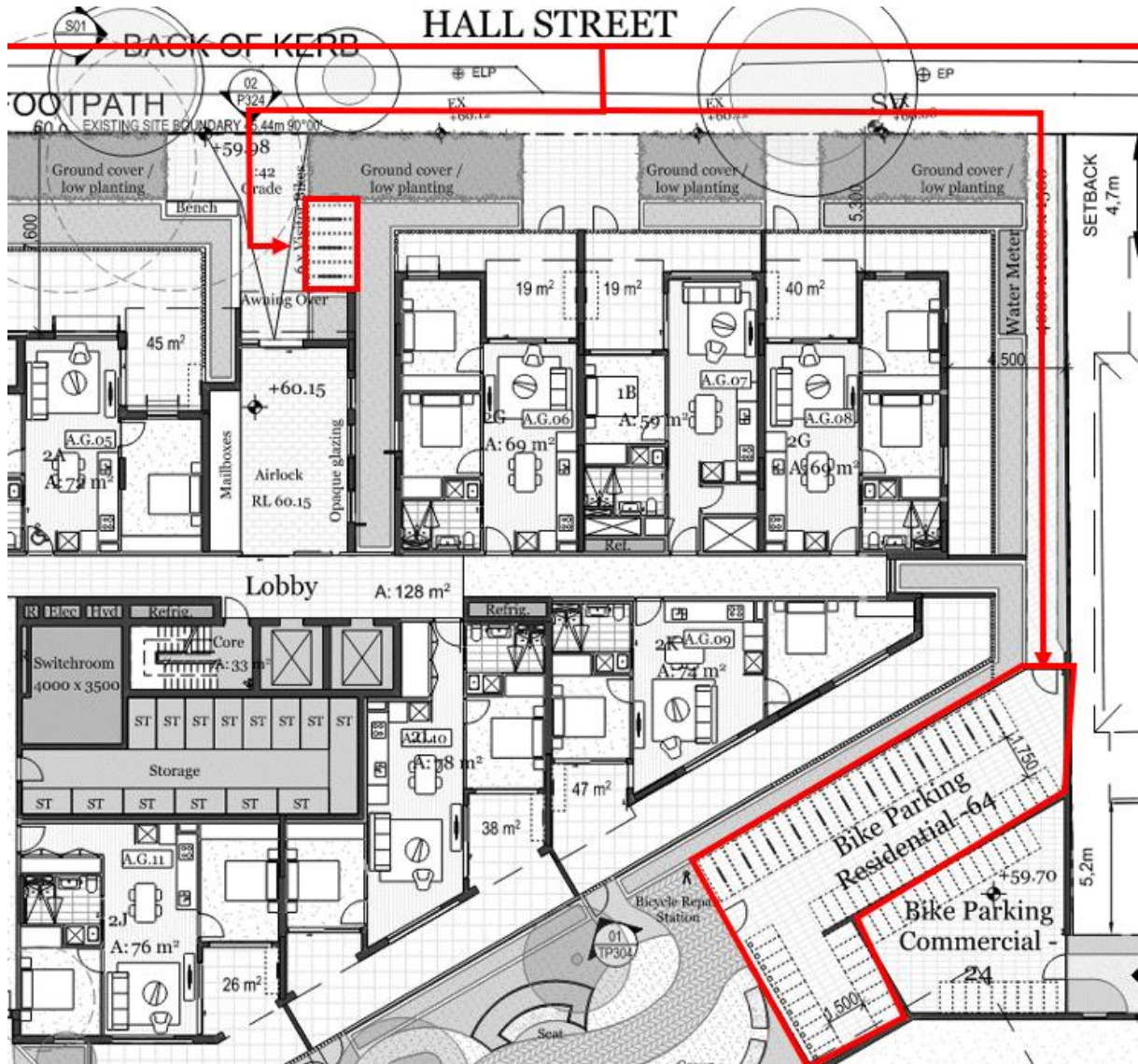
The office staff have access to up to 36 bicycle parking spaces. Twelve (12) of these spaces are located at the communal open space, situated in the communal open space which is directly accessible via the footpath connecting to Jessie Street. The remaining 24 spaces can be accessed either through the office building or via the footpath connecting to the newly proposed access on the eastern side of the building, shown in Figure 4.3.

Staff also have access to the end of trip (EOT) facilities with separate male, female and DDA amenities, comprising a total of four (4) showers and employee lockers.

Access to/from the bicycle parking spaces and EOT facility is shown in Figure 4.4.

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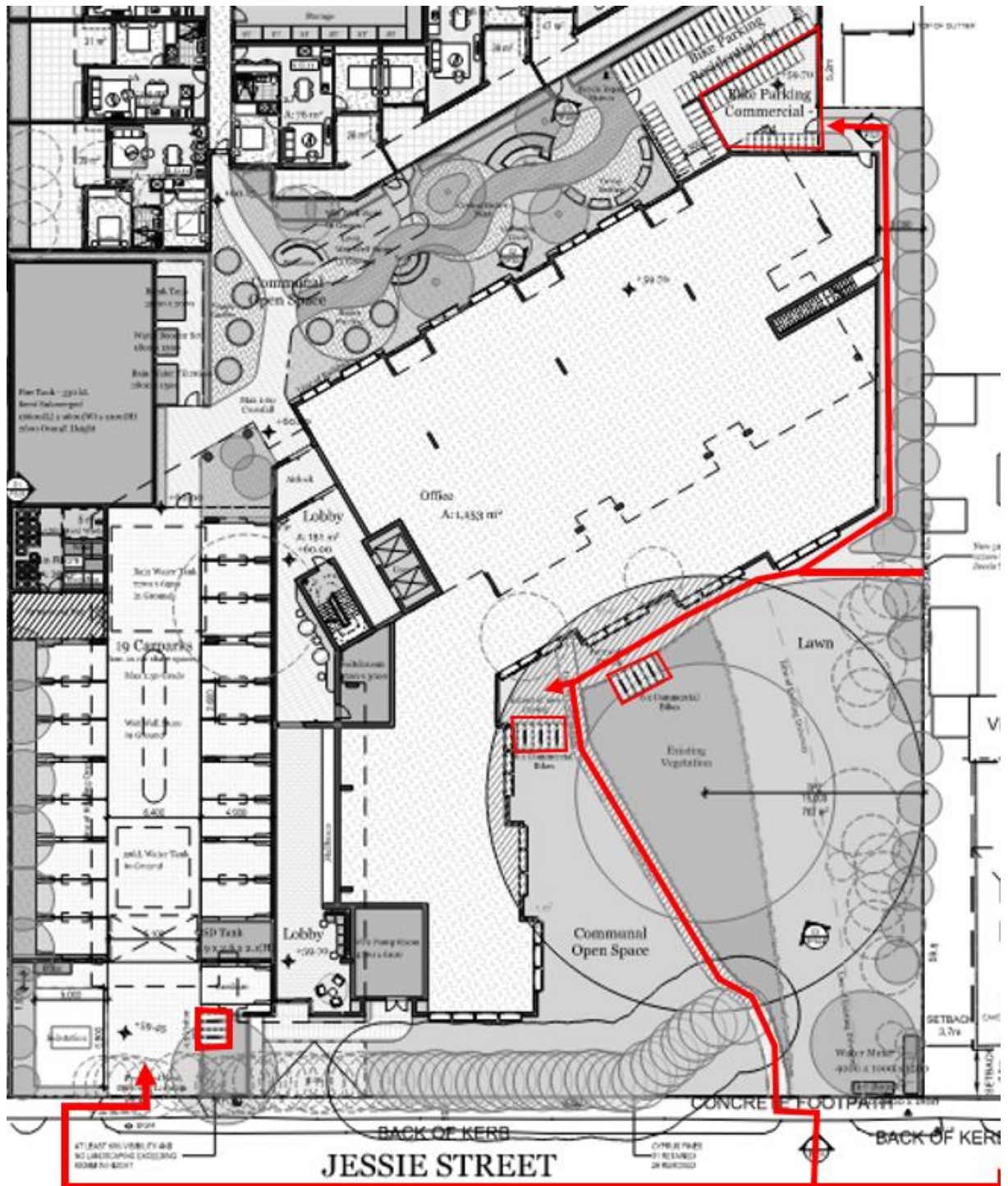
Figure 4.2: Bicycle Parking Access from Hall Street



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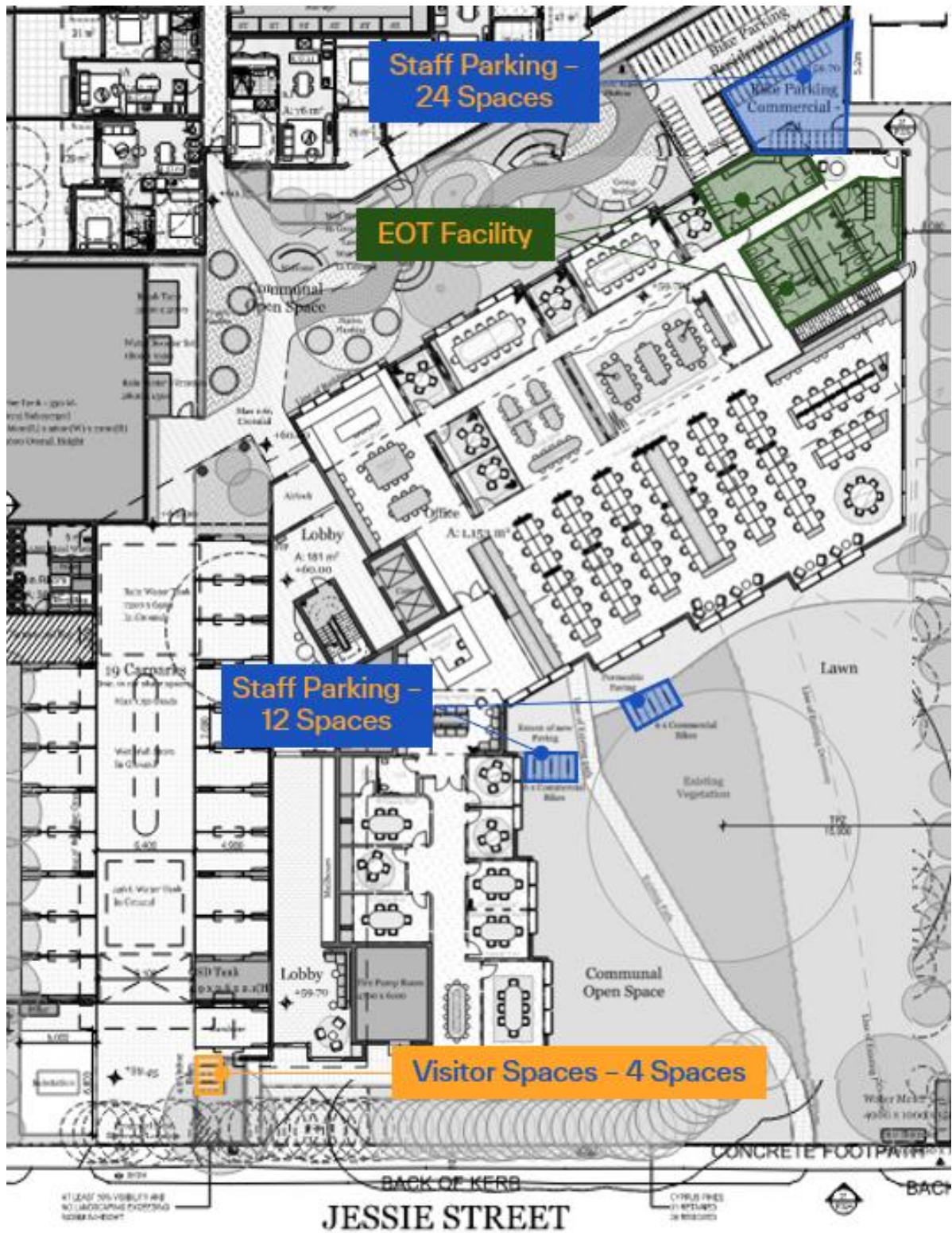
Figure 4.3: Bicycle Parking Access from Jessie Street



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Figure 4.4: Employee Bicycle Parking & End of Trip Areas



Source: DKO Architecture – Office Floor Plan (Dated 09/03/2024)

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### 4.3. Servicing Your Bicycle

A bicycle repair station is provided in the communal open space area within the development. If you require some step-by-step guides for general bicycle maintenance and repair, see some of the resources provided below:

- <https://www.sheldonbrown.com/> - Articles and bicycle technical information to help with all your maintenance and repair needs.
- <http://bicycletutor.com/guide/> - Video instruction manuals for bicycle maintenance and repair
- <http://www.madegood.org/bikes/repairs/> - Video instruction manuals for bicycle maintenance and repair

OR, if you need to get your bicycle to a professional, try one of the following:

- Bikes Please, located at 261 Albert Street, Brunswick, VIC 3056, Ph: 0449836046
- Radhaus Brunswick, located at 32 Union Street, Brunswick, VIC 3056, Ph 03 8388 7352

### 4.4. Cycling Initiatives

#### Ride2Work Day

One initiative that is being supported across Melbourne is Ride2Work day, an annual event run by Bicycle Network Victoria. We hope that all of the commercial tenants can get involved in this initiative and encourage their staff members to choose cycling over other less sustainable options. This provides an opportunity to experience a different mode of transport with the additional perks of events surrounding the day. It also encourages the health benefits that arise from physical activity.

For more information in how you can join in on Ride2Work day, visit:

<https://www.bicyclenetwork.com.au/rides-and-events/ride2work/>

The website also includes great tips for new cyclists including product reviews, road rules, how to perform bike maintenance, maps and inspiration to name a few.

#### Cycling Groups – Melbourne Cycling on Meetup

The online meetup resource is a great way to find different clubs in Melbourne for any type of interest. If you want to get more involved in the cycling community and meet new people, Melbourne Cycling focuses on organizing bike rides several times a week around Melbourne and beyond. All you need to do is create an account and reserve your place on rides that you would like to join.

For more information visit [www.meetup.com/en-AU/melbournecycling/](http://www.meetup.com/en-AU/melbournecycling/)

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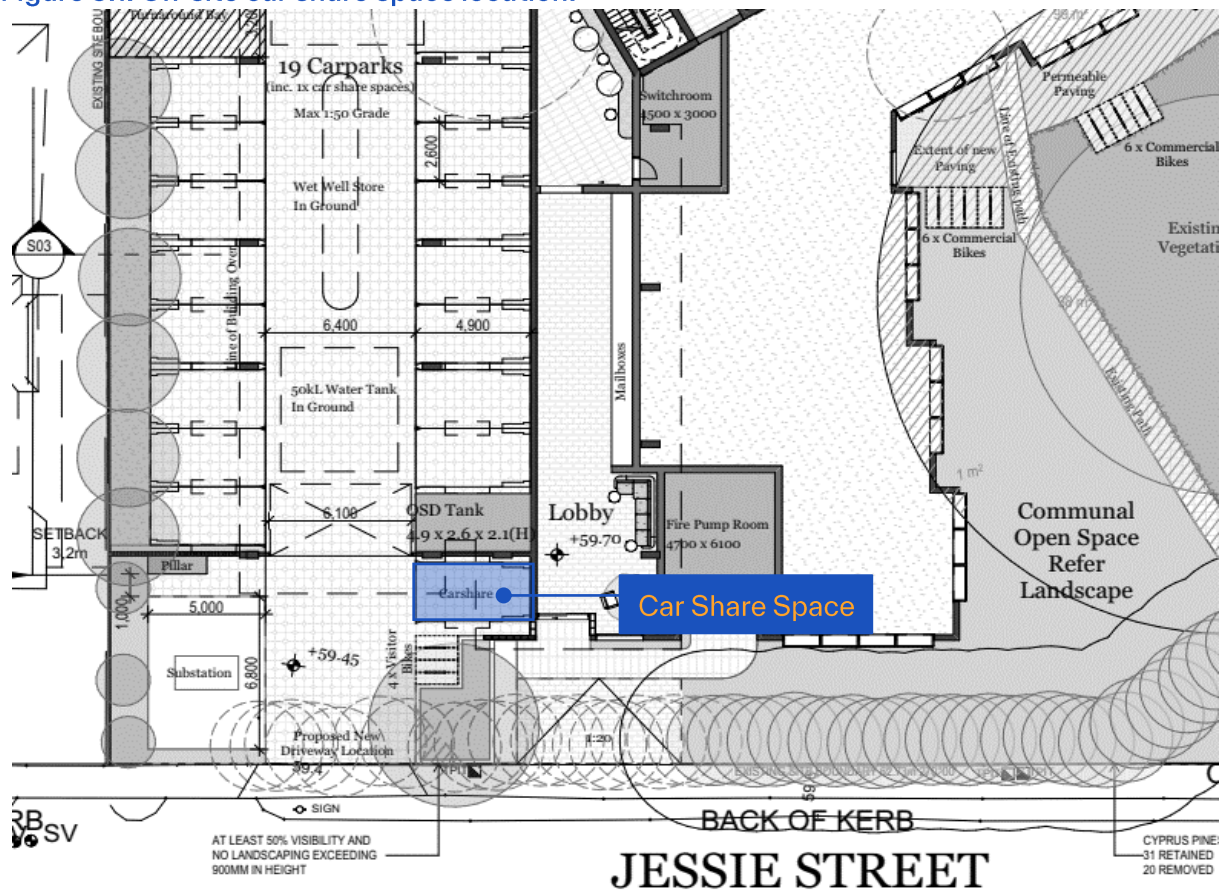
# 5. Alternative to Owning a Vehicle

## 5.1. Car Share

The application seeks to provide one (1) car share space within the on-site car parking spaces in the ground level, accessible via Jessie Street.

The location of the proposed car share space is shown in Figure 5.1 below.

Figure 5.1: On-site car share space location.



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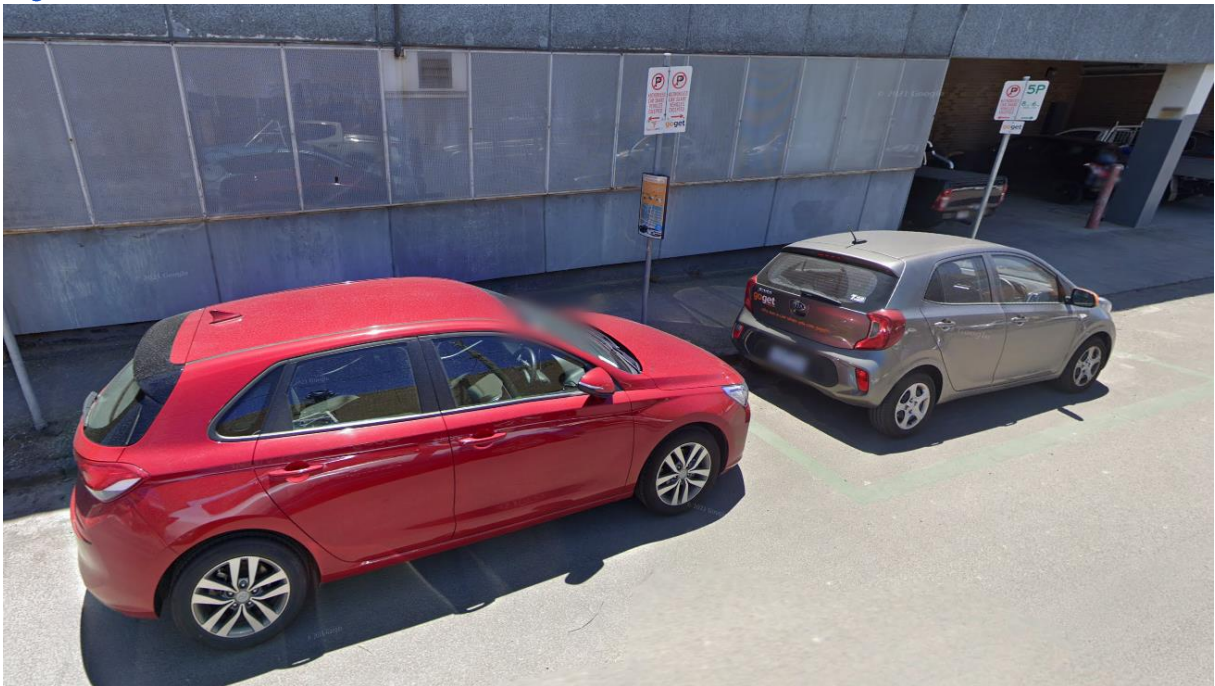


There is an abundance of car share schemes available for use in the area and one is also provided on site. Car share schemes offer a viable alternative to owning your own vehicle, with members able to book vehicles on an as needs basis either online or by phone. Ideal for transport to a meeting, work-related travel or for residents who do not own a car.

Car share schemes are a more cost effective and more environmentally friendly alternative transport option to the private motor vehicle. Even when driving three to four times per week, the cost of using a car share (approximately \$350 per month) is far less than the costs of owning and operating a car (approximately \$650 per month)!. Car share schemes also result in less carbon emissions, with fewer vehicles being produced and less kilometres travelled per person compared to private car ownership, with car share members more likely to use car share only when necessary.

Car share operators have a number of share car pods conveniently located around Melbourne, with a number of pods operated by GoGet and Flexicar. The nearest car share pod is operated by both GoGet and Flexicar, and is located at Allen Street near Camera Street, adjacent to Moreland Station, as shown in Figure 5.2.

**Figure 5.2: Location of Nearest Car Share Pod**



Locations of the car share pods in the vicinity of the site is shown in Figure 5.3, and summarised below in Table 5.1.

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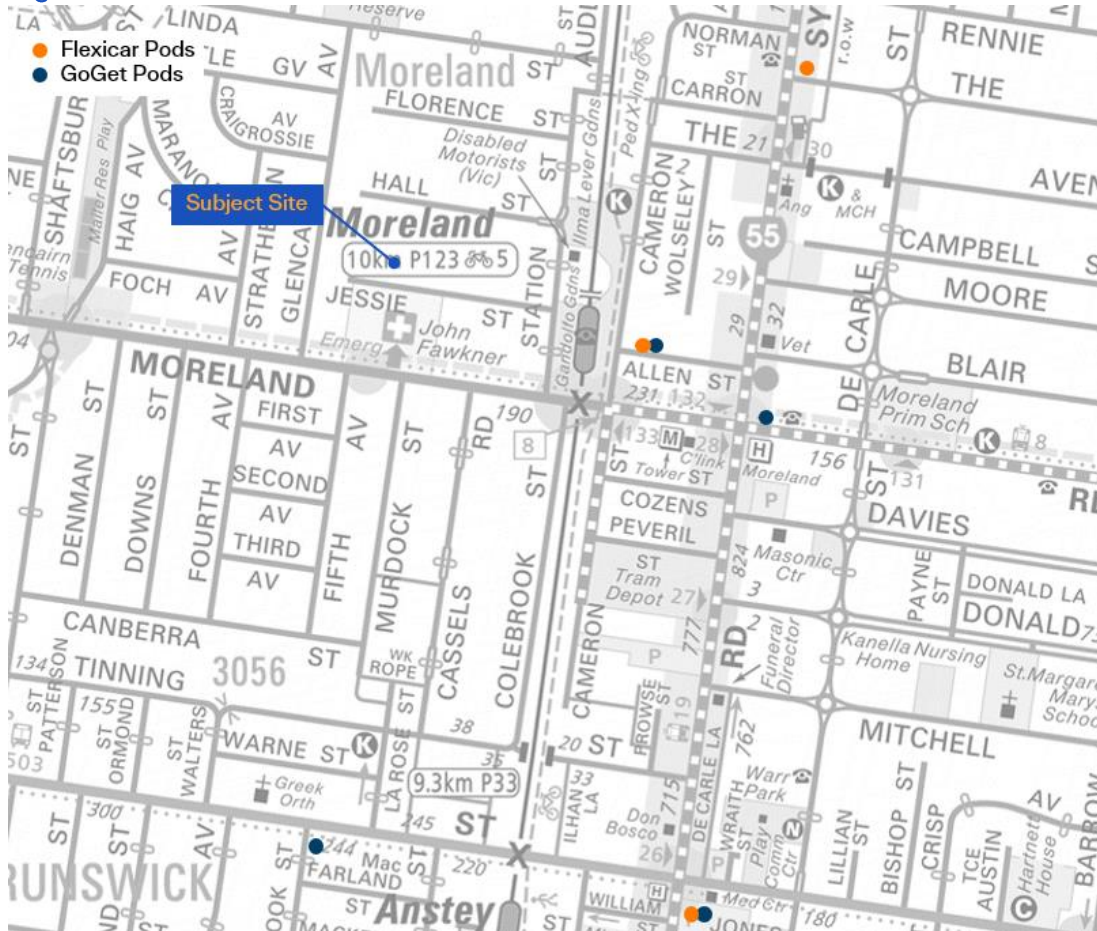
Table 5.1: Car Share Pod Locations

| Operator | Location                             | Number of Cars | Approximate Walking Distance |
|----------|--------------------------------------|----------------|------------------------------|
| GoGet    | Allen Street near Cameron Street     | 1              | 350 metres (5 minutes)       |
|          | Moreland Road near Sydney Road       | 1              | 650 metres (9 minute)        |
|          | Crook Street near Albion Street      | 1              | 1.1 kilometres (16 minutes)  |
|          | Sydney Road, opposite William Street | 2              | 1.2 kilometres (17 minutes)  |
| Flexicar | Allen Street near Cameron Street     | 1              | 350 metres (5 minutes)       |
|          | The Grove near Sydney Road           | 1              | 800 metres (11 minutes)      |
|          | Sydney Road, opposite William Street | 1              | 1.2 kilometres (17 minutes)  |

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Figure 5.3: Location of Car Share Pods



## Business Travel

**GoGet** offers a business plan to make it easy for your staff to gain access to the car share network. This plan is free to join, with no commitment or membership fees. Some of the advantages include:

- Fleet reduction
- Remove KMs reimbursement to staff using their own vehicles
- Instant scalability to meet business demand
- Increase staff efficiency
- Reduced costs, typically 50% cheaper than any round-trip made with taxi or rideshare
- Large network across Australia

For more information visit [www.goget.com.au/business/](http://www.goget.com.au/business/)

**Flexicar** offer three business plans depending on frequency of use. There are no joining fees or membership fees, however there are minimum expenditures as discussed below.







- The intro plan has no minimum monthly cost, with hourly rental rates from \$13.50.
- The moderate business plan has a monthly minimum expenditure of \$150, with hourly rental rates from \$10.05.
- The regular business plan has a monthly minimum expenditure of \$250, with hourly rental rates from \$8.45.

For more information visit [www.flexicar.com.au/rates/business](http://www.flexicar.com.au/rates/business)

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## 5.2. Taxis and Rideshare

Need to catch a cab? The following services operate taxis in Melbourne:

| Service   | How to order   |
|---|--|
|  Silver Top Taxis            | <b>Call 8413 7202</b><br>Wheelchair accessible taxis (WATs) are also available. Simply request a WAT when making a booking |
|  Yellow Cabs                 | <b>Call 13 6294</b><br>Wheelchair accessible taxis (WATs) are also available. Simply request a WAT when making a booking   |
|  Uber                        |  |
|  DiDi                      | Get a reliable ride in minutes with the Mobile App for each service. No reservations are required                          |
|  Bolt<br>(formerly Taxify) |  |
|  Ola                       |  |

### Uber Business

Uber Business is an efficient system that can be used for business travel. It enables work-related trips to be easily charged back to the business and/or projects. The benefits include:

- Handle all your Uber rides in one place and choose a payment method that works best for your business.
- Add people to the account and create customised policies for usage.
- Review individual trip times, locations, vehicle classes and total expenses.
- Send multiple rides simultaneously
- Know when your riders have arrived at their destination.

Visit [www.uber.com/business/](http://www.uber.com/business/) for more information.

# 6. Personalised Travel Plans

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### 6.1. Commercial Green Travel Plan

The information provided below will help to personalise this green travel plan for office employees and to ensure they are getting all the relevant information.

#### Step One – Survey Your Staff

The first step is to gain information from your employees to get to understand their transport needs. This can be done through a simple survey through a website such as [www.surveymonkey.com](http://www.surveymonkey.com), or any other method that you see fit. The information that should be produced from the surveys are:

- How far in distance and time each employee lives from the workplace.
- What their current mode of transport to their workplace is.
- What they expect will be their primary and secondary mode of transport to the workplace.

#### Step Two – Prepare Green Travel Plans

Prepare individual green travel plans for employees to cater to their needs. For instance, if they plan to catch the public transport network to the workplace, include maps and timetables of the transport routes and closest stops to the site. For cyclists, maps of the cycling network would help them to arrive at the site.

If there are some employees that live far away and have to drive in (occasionally or regularly), look into the different car park rental options in the area or investigate if there are any park and ride locations that would be convenient. Some carpooling options are provided below:

- *Co Seats* accessed via [www.coseats.com/carpool](http://www.coseats.com/carpool). Here you can enter in your home and work locations and either access a lift or provide a lift to someone else.
- *Share ur ride* accessed via <https://www.shareurride.com.au/>. This site works the same as the previous by helping you find a carpool to reduce single occupancy vehicles on the road.

#### Step Three – Update Plans and Monitor Travel

The final step is to ensure that all green travel plans are kept up to date for employees. A notice board containing information such as public transport maintenance and closures or any interesting information that could affect how people are getting to the site may be used. Individual plans should also be created for any new employees.

Travel modes should be monitored to track how employees are arriving on site and use that information to try and implement new initiatives to encourage employees to travel through sustainable transport methods.



# 7. Green Travel Planning

## 7.1. Aims of the Green Travel Plan

The following specific objectives for the development have been identified:

- Provide tenants and residents with the information and tools to make informed decisions on their transport habits;
- Promote the use of walking and cycling modes;
- Encourage the use of public transport to/from the site;
- Increase the usage of existing car share options for business journeys;
- Make visitors to the site aware of the sustainable transport alternatives; and
- Discourage the use of private vehicles where there is suitable access to alternative, more sustainable transport options.

The overall aim of the Green Travel Plan is to limit the number of staff who would otherwise require access to their own private motor vehicle by facilitating alternatives such as public transport, cycling, walking and car sharing.

This Green Travel Plan will increase the use of walk, cycle and public transport modes for a range of trip types and provide the following benefits:

- An improved amenity and environment;
- Promote healthy forms of transport through walking and cycling trips;
- Reduce pressures on neighbourhoods through reduced congestion and on-street parking;
- Provide savings for developers through the reduced requirement for parking;
- Improve opportunities for those without access to a car;
- Reduce fuel costs and the reliance on fossil fuels; and
- Promote environmental policies.

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# 8. Action Plan

## 8.1. Introduction

A list of actions is presented in this section of the GTP for implementation with the development. Each action is accompanied with a timeframe for implementation.

Not all actions should be considered compulsory, but rather should be treated as potential measures that should be investigated and implemented as appropriate.

The Owners Corporation will be responsible for the funding and management of the GTP actions, including the appointment of the GTP Coordinator as referenced in the tables below.

## 8.2. General Actions

General actions are presented in Table 8.1. These actions are considered mandatory.

Table 8.1: GTP General Actions

| Action   | Responsible Agent | Date to be completed |
|--|-------------------|----------------------|
| Set up a Green Travel Plan Coordinator to monitor the plan. Role to be handed over to Owners Corporation after Year 1.   | Applicant         | Year 1 and Ongoing   |
| Provide a yearly report to Council on the number of residents, staff, number of cars and bicycle spaces used as well as take up of any specific actions e.g. ride to work day etc. | GTP Coordinator   | Annually             |
| Review the effectiveness of the Green Travel Plan initiatives and update the targets and objectives of the Green Travel Plan.  | GTP Coordinator   | Every 5 years        |
| Update the Green Travel Plan if any major changes occur such as updates to the bicycle or public transport network.  | GTP Coordinator   | As required.         |

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### 8.3. Walking and Cycling Actions

The GTP active transport actions are presented below in Table 8.2.

Table 8.2: GTP Active Transport Actions

| Action   | Responsible Agent | Date to be completed              |
|--|-------------------|-----------------------------------|
| Provide lockers, showers/change rooms for those employees who wish to cycle or walk to work.                                 | Applicant         | To be completed prior to opening. |
| Bicycle parking areas are installed in well secured and signed locations.  | Applicant         | To be completed prior to opening. |
| Promote sustainable transport events such as Ride to Work and Walk to Work Day.  | GTP Coordinator   | Annually                          |
| Provide employees with an active transport pack that identifies the walking and cycling facilities in the area.              | GTP Coordinator   | On occupation and ongoing         |
| Promote the use to active transport to employees living in reasonable proximity to the subject site.                         | GTP Coordinator   | On occupation and ongoing         |
| Provide maps and information in new resident pack of information with highlighted paths/walkways to nearby destinations.     | GTP Coordinator   | On occupation and ongoing         |
| Promote awareness of cost saving and environmental benefits of active transport in comparison with car ownership and travel. | GTP Coordinator   | On occupation and ongoing.        |

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## 8.4. Public Transport Actions

The GTP public transport actions are presented below in Table 8.3.

Table 8.3: GTP Public Transport Actions

| Action  | Responsible Agent         | Date to be completed |
|---|---------------------------|----------------------|
| Provide new residents and staff with a kit containing information on all public transport options including timetables, public transport maps, Public Transport Victoria information, locations of Myki outlets and TravelSmart map showing walking and cycling routes. | GTP Coordinator/Applicant | On occupation        |
| Promote awareness of the area with maps and timetable information for all relative public transport. This can be achieved via notice board or information board within lifts.   | GTP Coordinator           | Ongoing              |
| Promote awareness of cost saving and environmental benefits of public transport in comparison with car ownership and travel.  | GTP Coordinator           | Ongoing              |

## 8.5. Private Vehicles

The GTP private vehicle actions are presented below in Table 8.4.

Table 8.4: GTP Private Vehicle Actions

| Action   | Responsible Agent | Date to be Completed      |
|--|-------------------|---------------------------|
| Encourage carpooling between employees to reduce single occupancy car trips. | GTP Coordinator   | On occupation and ongoing |

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# 9. Monitoring and Reporting

## 9.1. Monitoring

The GTP should be treated as a live document, one that is monitored for its effectiveness and updated as required to deliver on the identified aims and objectives.

The GTP should be reviewed annually for the first three years, and then every other year thereafter. Regular updates to the GTP are expected to reflect changes in travel mode splits and the promotion of actions that are bringing about positive changes to the way that employees travel.

## 9.2. Review

A GTP Coordinator should be appointed to take responsibility for monitoring and reviewing the GTP. The Coordinator would be responsible for:

- Reviewing the travel modes splits every year for the first three years and every other year thereafter, through employee surveys.
- Setting new GTP targets where necessary.
- Reviewing the action plan elements for effectiveness, adjusting as required to maintain progress towards the GTP mode split targets.
- Allocating responsibilities for the ongoing management of initiatives recommended in the GTP.
- Promoting activities and the release of information.

The outcome of the GTP actions will depend on a wide range of factors, but predominantly rely on the commitment and desire of participants to modify their travel habits. The on-going application of an effective GTP should result in a decline in car usage as other modes increase their share of the travel load.

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