

139-149 Boundary Road, North Melbourne

Green Travel Plan



190608GTP001A-F.docx 9 May 2023



onemilegrid

ABN: 79 168 115 679

(03) 9939 8250 Wurundjeri Woiworung Country 56 Down Street **COLLINGWOOD, VIC 3066** www.onemilegrid.com.au

DOCUMENT INFORMATION

Prepared for Fusion Project Management			
File Name	190608GTP001A-F.docx	Report Date	9 May 2023
Prepared by	AWG	Reviewed by	JD

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1 INTRODUCTION

onemile**grid** has been requested by Fusion Project Management to prepare a Green Travel Plan for the mixed-use development at 139-149 Boundary Road, North Melbourne.

As part of the amended Planning Permit (PA1900753-1) issued on the 29th July 2022 for the development, Department of Transport have included a condition relating to the preparation of a Green Travel Plan as follows:

Prior to the occupation of the development, a Green Travel Plan must be submitted to and approved by the Head, Transport for Victoria and the Responsible Authority. When approved, the Green Travel Plan will be endorsed and will form part of this permit. The Green Travel Plan must include, but not be limited to, the following:

- (a) The objectives must be linked to measurable targets, actions and performance indicators;
- (b) A description of the existing active private and public transport context;
- (c) Initiatives that would encourage [residents/employees/visitors] of the development to utilise active private and public transport and other measures that would assist in reducing the amount of private vehicle traffic generated by the site;
- (d) Timescale and costs for each action;
- (e) The funding and management responsibilities, including identify a person(s) responsible for the implementation of actions; and
- (f) A monitoring and review plan requiring annual review for at least five years. [Resident/employee/student] welcome packs (eg: provision of a Myki card);
- (g) The promotion of various public transport smartphone applications, such as tram tracker;
- (h) Tram, train and bus timetables be installed in prominent locations in lifts and public areas (on noticeboards, etc or electronically where relevant);
- (i) The installation of signs in prominent locations advising of the location of existing and proposed car-share schemes, bicycle parking facilities for residents and visitor, tram stops, taxi ranks, railway stations, bus stops and bicycle paths;
- (j) Signage and wayfinding information for bicycle facilities and pedestrians pursuant to Australian Standard AS2890.3;
- (k) Establishment of a car-pooling database for residents.

These items are addressed as part of the following Green Travel Plan.



2 DEVELOPMENT PROPOSAL

2.1 General

It is proposed to develop the subject site for the purposes of a mixed-use development, comprising apartments, townhouses, communal amenities and two retail tenancies at the Boundary Road frontage.

The development schedule for the proposed mixed-use development is shown below in Table 1.

Use	Component	No./Area
	1-Bedroom Apartment	102
	2-Bedroom Apartment	169
Dwellings	3-Bedroom Townhouse	5
	Total	276
	Retail Tenancy 1	68m²
Shop	Retail Tenancy 2	67m ²
	Total	135m²
Catá	Café Tenancy 1	99m²
Café	Total	99 m²

Table 1Proposed Development

Communal amenities proposed include a gymnasium, wellness centre, private dining room, arcade games room and various communal open space areas. These will be accessible only to residents of the development, and are ancillary to the primary use.

2.2 Access

Pedestrian and cyclist access to the site will primarily be provided from Boundary Road, with the entrance lobby located toward the south-east corner of the site, and access to retail tenancies provided from the proposed widened footpath. An additional pedestrian and cyclist access will be provided along the western *boundary from Alfred* Street, linking back to the main lobby.

Vehicular access to the site is proposed via a crossover and two-way accessway to the Alfred Street frontage, linking to a basement car park and waste collection / loading area.

2.3 Car Parking

Car parking is proposed across three basement car parking levels, arranged in half levels with two levels within the western portion of the site and three levels in the eastern portion with a total of 237 parking spaces. Of these, 229 spaces will be allocated to residents, eight spaces will be allocated to the commercial tenancies including one accessible bay, and one space allocated to the building manager.



2.4 Bicycle Parking and End-of-Trip facilities

A total of 207 bicycle parking spaces are proposed within the development, with 76 spaces provided for visitors and 131 spaces for residents.

The resident spaces are provided throughout the basement levels with the majority being provided adjacent the lift core within basemen level 2. The resident spaces are proposed to be provided at vertically staggered bicycle racks.

The visitor bicycle parking spaces are provided on the ground level at horizontal bicycle hoops in front of the retail tenancies and near the Alfred Street frontage.

Shower/changeroom and end-of-trip facilities are also provided on the ground floor of the development, with 2 shower/changerooms provided in total.

3 GREEN TRAVEL PLAN

A Green Travel Plan is a suite of initiatives and services employed to encourage travel mode behaviour change and to promote the use of sustainable transport options such as walking, cycling, public transport or car-pooling in preference to single occupant car trips where practicable.

A Green Travel Plan provides value to future residents, staff and visitors of the development, informing them of the alternative transport options when accessing the site and surrounds, and provides associated health and fitness benefits when increasing their activity levels through regular walking and cycling.

The implementation, coordination and funding of the Green Travel Plan is the responsibility of the Owners Corporation, and should be a dynamic document, reflecting changes in on-site and offsite conditions e.g., additional bicycle parking, or changing public transport timetables. As such, the Plan should be revisited and amended as required, to provide the most accurate and relevant information to achieve the desired objectives of reducing car usage.

Journey to work data from the City of Melbourne indicates that approximately 30% of work trips within the LGA are by car drivers. Consequently, the objective of this Green Travel Plan will be to increase the proportion of sustainable transport mode use by 5% from the municipality average, to continue supporting the shift from trips made by private vehicle.

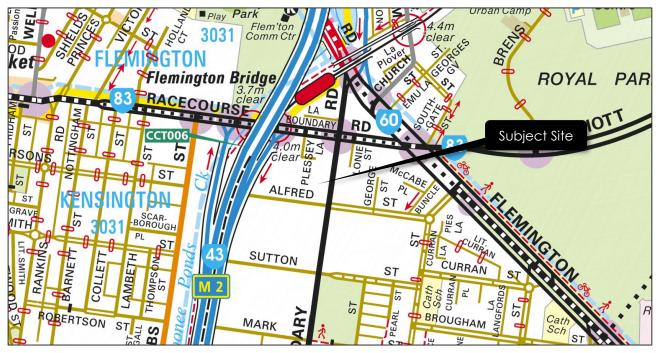


4 SITE LOCATION & SUSTAINABLE TRANSPORT

4.1 Site Location

The subject site is located on the western side of Boundary Road, north of the intersection with Alfred Street as shown in Figure 1. The site is addressed at 139-149 Boundary Road, North Melbourne.

Figure 1 Site Location



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The site is generally rectangular in shape with a frontage of 56 metres and an average site depth of 80 metres. The south western corner of the site protrudes to the south, and is approximately 25 metres long and 11 metres wide resulting in a frontage to Alfred Street of 11 metres.

The site is currently vacant, though was most recently occupied by a HomyPed retail shopfront and warehouse at the rear. Access was historically provided from both Boundary Road and Alfred Street.

Land use in the immediate vicinity is mixed, including a range of residential and commercial uses. Additionally, the site is located within the strategically defined Macaulay Structure Plan which guides the future use and development of the area.



4.2 Sustainable Transport

4.2.1 General

An extract of the TravelSmart Map for the City of Melbourne is shown in Figure 2, highlighting the public transport, bicycle and pedestrian facilities in the area.

The site has excellent access to sustainable transport modes, with train, tram and bus services easily accessible from the site, and excellent access to formal and informal cycling routes.

Flemington Bridge Railway Station is located approximately 250 metres north from the site, offering excellent access to the Upfield train line as well as access to the Melbourne CBD. Newmarket Station is located approximately 1 kilometre west from the subject site and provides access to the Craigieburn train line and can be reached via tram.

Tram stops are located 100 metres to the north on Racecourse Road and 300 metres to the east on Flemington Road, providing connections through to the CBD and the northwest.

Flemington Road to the east and Macaulay Road to the south provide access to the metropolitan bus network in compliment to the above train services.

In addition to the public transport above, the site has good access to cycling routes, with the Moonee Ponds Creek Trail to the site's west providing excellent north-south connectivity, and various on-road routes including Racecourse Road and Flemington Road, providing further cycling connectivity.

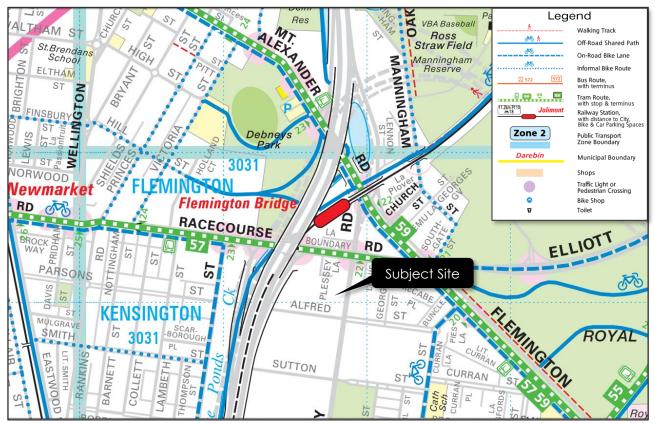


Figure 2 TravelSmart Map



4.2.2 Public Transport

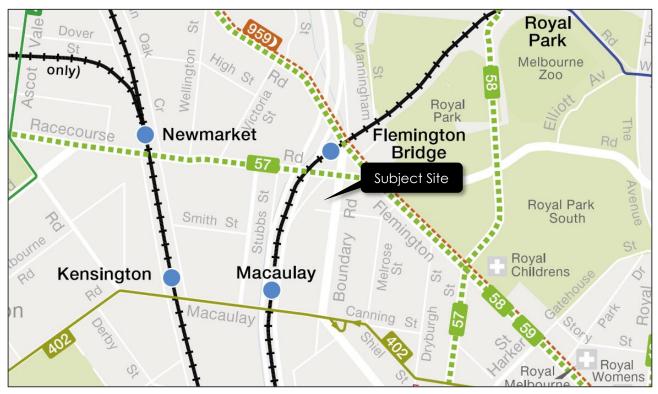
The full public transport provision in the vicinity of the site is detailed in Table 2 below and illustrated in Figure 3.

The site has very good public transport accessibility, with a variety of services in the vicinity of the site.

Mode	Route No	Route Description	Nearest Stop/Station
Train		Craigieburn Line	Newmarket
Irain		Upfield Line	Flemington Bridge
Tram	57	West Maribyrnong - Flinders Street Station, City	Racecourse Road
Tram	59	Airport West - Flinders Street Station, City	Flemington Road
Due	402	Footscray Station - East Melbourne via North Melbourne	Macaulay Road
Bus	951	Night Bus - City Glenroy	Flemington Road

Table 2Public Transport Provision

Figure 3 Public Transport Provision



4.3 Walkability

Walkability is a measure of how friendly an area is to walking. Walkability has many health, environmental, and economic benefits. Factors influencing walkability include the presence or absence and quality of footpaths or other pedestrian rights-of-way, traffic and road conditions, land use patterns, building accessibility, and safety.

The site has a Walk Score rating of 83/100 and is very walkable, with most errands able to be accomplished on foot.



5 GREEN TRAVEL INITIATIVES

5.1 General

The applicant has committed to implement a number of Green Travel Initiatives to encourage the use of pedestrian, bicycle and public transport travel to and from the site. The initiatives included in the package are outlined as follows.

5.2 Green Travel Plan Champion

A Green Travel Plan "Champion" will be appointed by the Owners Corporation who will be responsible for the implementation and ongoing management of the Green Travel Plan.

5.3 Bicycle Facilities

The development proposes bicycle parking in excess of the minimum statutory requirements, with secure facilities provided through the site. Bicycle parking facilities are located in close proximity to lifts and will be made available for residents, visitors and staff.

Government policy currently aims to encourage the use of bicycles as a mode of transport in order to reduce the dependency on private vehicles. The provision of easily accessible bicycle facilities on-site is expected to increase the number of trips made by bicycle.

Wayfinding signage will be provided between site access points and the bicycle parking facilities to assist with navigation through the development. All signage will be installed in accordance with AS2890.3.

It is recommended that bicycle maintenance tools including a pump, tyre lever and standard hex key or adjustable wrench are provided for use by residents and staff.

5.4 Bicycle User Group

Bicycle User Groups (BUGs) are groups of people who identify as bike riders, particularly those who ride for their commute. As part of the development the Owners Corporation will establish a BUG which staff and residents may choose to participate. Typically, BUGs may:

- > Run and participate in events such as Ride2Work Day;
- Organise a social after work bike ride to encourage staff to get on a bike, this may include dinner or drinks as an incentive;
- Produce a newsletter / intranet site with information on bicycle facilities, events and shops in the area;
- Establish bike buddy schemes, pairing new riders with experienced riders who share similar routes;
- > Advocate for improvements to on and off-site bicycle facilities;
- > Run workshops to share tips, answer questions and start discussions.



5.5 End-of-Trip Facilities

The Owners Corporation will ensure that the end-of-trip facilities are made available to staff who may walk, run, cycle or scooter to the site.

End-of-trip facilities are located to the west of the elevators on the ground floor. The end-of-trip facilities provide 2 showers/change rooms.

Bicycle maintenance equipment, including tools, pump, puncture repair products, and cleaning equipment.

The proposed facilities exceed the statutory requirements, with shared changing areas, toilets and basins also provided.

5.6 Public Transport

To encourage public transport use, information sourced from Public Transport Victoria (PTV) will be provided through posters and leaflets. The information detailed will address local services in regard to frequency, location and linkages to other networks. These will be displayed in common areas of the building to ensure they can be accessed by all tenants.

Information will also be provided on how to find and download relevant smartphone applications such as Public Transport Victoria or Tram Tracker.

Information on how to utilise the public transport system, and in particular how to purchase a Myki, the costs of a Myki, and the nearest Myki purchase and top-up locations will also be provided.

To further enhance the attractiveness of utilising public transport, staff can take part in the Myki Commuter Club, which is a program that is run in partnership with PTV and the operator. The program allows staff to save up to 10% on public transport costs, with the cost of the Myki being paid up-front by the operator, and then the employee choosing to pay for the discounted myki as a one-off cost or through salary packaging.

In the event that a very high proportion of staff are regularly driving to work, it is recommended that the operator / management subsidise Myki costs for commuters.

5.7 Car Parking Facilities

The proposed development considers a significant reduction in car parking from the statutory car parking requirements. Through a reduced supply, residents, staff and visitors to the site are expected to contemplate alternative transportation means such as walking, cycling or public transport.

Access to the car park will be controlled, with residents and staff being allocated a parking space and requiring a key card or remote control to enter the parking area from Alfred Street.



5.8 Car-Pooling

Car-pooling is when two or more people share a car and travel together. It allows people to benefit from the convenience of the car, whilst alleviating the associated problems of congestion and pollution. Added benefits include reduced operating and parking costs.

Residents and staff will be encouraged to car pool to/from the site with links to popular car pool matching websites provided on the development intranet site.

Parking may be allocated in priority locations for residents and staff who car-pool to the site.

Car-pooling is often regarded by staff who regularly drive to work alone as the easiest and most convenient way for them to shift to a more sustainable form of transport. People may be reluctant to give up the flexibility afforded by driving and so are more willing to either drive others or travel as a passenger occasionally, rather than make a leap to a completely different transport mode.

For an employer, this can have an immediate impact upon demand for parking spaces, reducing parking generation significantly where two trips are now combined in one vehicle.

The following initiatives can be implemented to encourage car-pooling and reduce common issues:

- Guaranteeing a Ride Home Staff who might consider car-pooling, often fear that they may be stranded if their driver becomes unexpectedly unavailable. For example, a driver may have to stay late for an unplanned meeting or leave early to take care of a sick child. In these instances, the site operator will offer taxi vouchers to provide a free guaranteed ride home.
- Preferential Car Parking Spaces Car spaces close to the main entrance will be allocated for car-pool usage exclusively, providing an additional incentive to car-pool to the site; and
- Car Pooling Database A large amount of car-pooling is organised on an informal basis between staff members or neighbours who already know each other. However, a car-pooling database can help potential car poolers from different buildings or departments to get in touch with one another. A matching system and forum will be established on the company intranet, providing an opportunity to link drivers with common origins or destinations.

5.9 Building Intranet Site

An intranet site for the building will be established and maintained by the Owners Corporation, which will include the following information for residents and employees:

- Information and contact details for the Owners Corporation and the Green Travel Plan "Champion";
- > Maps of surrounding bicycle facilities and routes;
- > Information on the Bicycle User Group (BUG) established for the development;
- > Public transport maps and timetables;
- Information on how to use the public transport system, including how to purchase a Myki, Myki costs and top-up locations, and relevant public transport apps;
- > Maps of surrounding services, including shopping locations, schools and services, with suitable non-car-based transport options (i.e., bike and walking routes, and public transport options);
- > Links to relevant Green Travel, public transport and local services websites including:
 - + <u>www.walkscore.com</u>
 - + <u>www.ptv.vic.gov.au</u>
 - + <u>www.bicyclenetwork.com.au</u>



5.10 Resident, Tenant, and Staff Welcome Pack

All new residents, tenants and staff will be provided with a 'welcome pack', which will include the following:

- > General information about the development;
- > Information regarding the building intranet site and the information contained within, including:
 - + The Car-Pooling Database; and
 - + The Bicycle User Group intranet site, with a link to join.
- > Maps of surrounding bicycle facilities and routes;
- > Public transport maps and timetables;
- > Maps of surrounding services, including shopping locations, schools and services, with suitable non-car-based transport options (i.e., bike and walking routes, and public transport options);
- > Links to relevant Green Travel, public transport and local services websites including:
 - + The PTV "Journey Planner" website and mobile app; and
 - + The GoGet, Flexicar and Car Next Door websites.

5.11 Wayfinding

Signage and information will be provided within the lobby, providing information to residents, visitors and staff of nearby transport options, including:

- Car-share locations;
- > Public transport stops including buses, trams and railway stations;
- Bicycle paths; and
- > Bicycle parking and end of trip facilities.



5.12 Timescales and Costs

The Green Travel Plan proposes several initiatives to reduce the reliance on private vehicle trips which are outlined in the previous sections. The mechanisms required to implement each of these initiatives is outlined in the following table.

Initiative	Action	Responsibility	Timeframe	Cost*
	Elect a 'Green Travel Champion' who will be responsible for the ongoing monitoring of the GTP	Owners Corporation	At the time of occupation	\$
	Review the GTP, distribute surveys analyse the results	Green Travel Champion	Held over a week, once annually	\$
Green Travel Plan	Facilitate a workshop following the surveys, to refine any new initiatives which are to be proposed	Green Travel Champion	A couple of hours, once annually	\$\$
Champion	Send out information to tenants about the results of the annual survey, as well as details of the new initiatives	Green Travel Champion	Once annually	\$
Bicycle Facilities	Provide bicycle maintenance tools including a pump, tyre lever and standard hex key or adjustable wrench	Owners Corporation	Post- occupation	\$
	Add additional bicycle parking spaces if demand increases	Owners Corporation	Post- occupation	\$\$\$
	Elect a 'Commuter Champion' / 'Commuter Committee' to run the BUG	Green Travel Champion	At the time of occupation	\$
	Run a special event for Ride2Work Day, where staff are encouraged to ride to work, and may be given a free coffee or breakfast for participation	Commuter Champion	Annually	\$\$
Bicycle User Group	Run educational workshops on bicycle maintenance and how to commute via bicycle for beginners	Commuter Champion	Ongoing	\$\$
	Provide a free bicycle service day	Owners Corporation	Once annually	\$\$\$
	Provide bicycle insurance for staff who ride to work	Tenant Management	Ongoing	\$\$
	Allow staff to salary sacrifice the purchase of a bicycle	Tenant Management	Ongoing	-
End of Trip	Maintain the end-of-trip facilities	Owners Corporation	Ongoing	\$\$
Public Provide PTV leaflets and maps in the building lobby		Owners Corporation	Ongoing	\$



Initiative	Action	Responsibility	Timeframe	Cost*
	Subsidise Myki costs for staff	Tenant Management	Ongoing	\$\$ - \$\$\$
	Guarantee a ride home by providing cab charge cards or refunds for Ubers	Tenant Management	Ongoing	\$\$
Car-Pooling	Preferentially provide car parking to Car Poolers	Owners Corporation	Ongoing	\$
	Set up and manage a Car-Pooling Database	Owners Corporation	Ongoing	\$
Building Building intranet site to be established and updated as required		Owners Corporation	At the time of occupation	\$
Tenant Welcome Pack	A 'Welcome Pack' is to be prepared which will be sent to tenants when they start work within the building	Green Travel Champion	At the time of occupation	\$

*Costings are indicative only, and range between low to high.

It is noted that the Green Travel Champion will work under the Owners Corporation to deliver initiatives as they are required, to help meet the proposed sustainable transport targets. As such, all the above initiatives may not be required.



6 MAINTAINING THE GREEN TRAVEL PLAN

6.1 Monitoring and Assessment

In order to monitor the success of the aforementioned initiatives, it is proposed that a four-stage monitoring system be implemented, and the Green Travel Plan "Champion" be responsible for the ongoing monitoring and assessment of the Green Travel Plan.

It is proposed that monitoring take place in the following stages:

- Stage One will involve a questionnaire survey of staff and residents on occupation of the proposed development. The survey will be useful to collect information on the travel characteristics of staff and residents, to gauge interest in the various initiatives and to seek ideas for other initiatives and set baseline travel mode percentages such that they can attempt to meet the proposed targets;
- Stage Two will involve a questionnaire and feedback form to be filled out by staff and residents 12 months after occupation, in order to determine which initiatives are working and which are not;
- Stage Three will be the monitoring component of the plan, which will be undertaken 3 years after occupation. This questionnaire will test the success rate of the various initiatives and help rework programs to suit the needs of the new staff and residents. At this stage, the targets identified in the previous stages will be reviewed; and
- Stage Four will involve a final questionnaire to be taken 5 years after occupation. This questionnaire will be used to test whether the targets have finally been met and which initiatives are contributing to this success. At this stage, the Green Travel Champion will reassess whether to continue each initiative or review the need for additional action

A sample questionnaire has been prepared for each of the three stages and have been provided within Appendix A. Questionnaires may also be distributed electronically.

Following the first 12 months of assessment, the questionnaire and targets will be reviewed under the guidance of the building manager or Green Travel Plan "Champion" before redistribution. The annual review will include observational bicycle parking and car parking occupancy counts to assess the uptake of each. In the case that car parking occupancy is very low and bicycle parking occupancy is very high, the operator may propose to convert some of the car parking into additional bicycle, motorcycle, electric scooter or other form of parking, subject to town planning requirements.

6.2 Updates to the Green Travel Plan

The Owners Corporation, in particular the Green Travel Plan "Champion", shall be responsible for the maintenance of the Green Travel Plan, which shall be updated every 5 years to ensure it is still relevant, and achieving the required results.

All costs associated with the management, maintenance and updating of the Green Travel Plan shall be borne by the Owners Corporation.



Appendix A Questionnaire Survey Forms





STAGE ONE QUESTIONNAIRE – AT OCCUPANCY

Are you a staff member or resident?	
1. What is your primary mode of trave	١Ş
🗆 Train	□ Walk
🗆 Tram	🗆 Motorbike
	Electric scooter/skateboard
□ Car, as driver	\Box Bicycle
□ Car, as passenger	□ Other:
 If you generally travel by car, either encourage you to use other more s 	r as a driver or passenger, what could be done to sustainable modes of transport?
□ Cycling	services (if not already noted above)?
Public Transport	□'Share car' or similar services
In not, why?	



STAGE TWO QUESTIONNAIRE - 1 YEAR POST OCCUPANCY

Are	e you a staff member or a resident?	
1	What is your primary mode of travel?	
1.		🗆 Walk
		Electric scooter/skateboard
	□ Car, as driver	
	Car, as passenger	□ Other:
2.	Has your primary mode of travel chan Yes No	nged from the previous survey?
3.	If you generally travel by car, either c encourage you to use other more sus	as a driver or passenger, what could be done to stainable modes of transport?
4.	Would you use any of the following se	ervices (if not already noted above)?
	□ Cycling	Electric scooter/skateboard
	🗆 Walking	Car pooling
	🗆 Public Transport	□'Share car' or similar services
In	not, why?	
5.		formation and initiatives encouraged you to change you v could the information or initiatives be improved?



STAGE THREE QUESTIONNAIRE - 3 YEAR POST OCCUPANCY

Are you a staff member or resident	Are y	you a	staff	member	or resident?
------------------------------------	-------	-------	-------	--------	--------------

1.	What is your primary mode of travel?	
	🗆 Train	🗆 Walk
	🗆 Tram	🗆 Motorbike
	🗆 Bus	Electric scooter/skateboard
	🗆 Car, as driver	\Box Bicycle
	🗆 Car, as passenger	□ Other:

2. Has the above travel mode choice changed since the green travel initiatives were expanded, and if so, what specifically drove that change?

3. Do you have any feedback for the sustainable transport initiatives implemented within the development?



STAGE FOUR QUESTIONNAIRE - 5 YEARS ONGOING

Are you a staff member or resident?

1.	What is your primary mode of travel?	
	🗆 Train	🗆 Walk
	🗆 Tram	🗆 Motorbike
		Electric scooter/skateboard
	🗆 Car, as driver	🗆 Bicycle
	🗆 Car, as passenger	□ Other:

2. Has the above travel mode choice changed since the green travel initiatives were expanded, and if so, what specifically drove that change?

3. Do you have any feedback for the sustainable transport initiatives implemented within the development?